

Kuvio Creative Impact Grant Application Scoring

Scoring Breakdown:

- Employee vote - 40%
 - Every employee at the company has access to all of the applications and the opportunity to vote for their top three.
 - Voting is anonymous and optional.
 - Employees develop their own individual evaluation methods to create their ranking.
- Rubric score from selection committee - 60%
 - 20% from each member of a 3 member committee.
 - Committee is comprised of the founder, director of operations and director of the grant program.

Notes:

- Kuvio Creative aims to serve a wide variety of causes and industries through each round of grant applications and this is a consideration in the evaluations.
- No preference is given to nonprofit or for-profit organizations, they are scored equally.

[*See scoring rubric on next page](#)

SCORING RUBRIC

	Quality of Application	Effectiveness of the Organization	Community Impact	Need for Project	Fit with Kuvio Capabilities
<p>WEAK 1-2 points</p>	<ul style="list-style-type: none"> Application is confusing and unclear. Does not provide clear mission statement . Support material does not provide an insight into organization. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Concerns about organization's ability to operate into the future. Programming area lacks focus or direction. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Does not offer information about general demographics of community served. Does not provide clear insight to its connection with or impact on community. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Needs for the project are unclear. Impact of the project is unclear. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Project falls outside our area of expertise. Project falls outside the scope of a grant award. Staffing capacity is not aligned with project. <p style="text-align: right;">○</p>
<p>AVERAGE 3 points</p>	<ul style="list-style-type: none"> Application provides basic, clear information about, mission & programming. Support material provides clear insights into the organization. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> No apparent "red flags" about ability to operate into the future. Can identify the public value of the organization. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Basic demographics of community included. Organization has a measurable impact on the community it serves. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Needs for the project are loosely outlined. Impact of the project is defined. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Project falls within our area of expertise. Project falls within the scope of a grant award. Staffing capacity is aligned with project. <p style="text-align: right;">○</p>
<p>EXCELLENT 4-5 points</p>	<ul style="list-style-type: none"> Application provides an engaging and insightful overview of mission & programming. Support material enhances the application and the reader's understanding of the applicant. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Public value clearly stated and communicated through the entire narrative. Very confident about the organization's ability to operate into the future. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Demographics of community are clearly stated. Narrative information demonstrates the applicant has a broad and significant impact on the community it serves. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Needs for the project are clearly outlined. Impact of the project is defined and measurable. <p style="text-align: right;">○</p>	<ul style="list-style-type: none"> Project utilizes our strongest skills. Scope of project falls directly within the scope of a grant award. Staffing capacity is ideally aligned with project. <p style="text-align: right;">○</p>

Total Score: out of 25